



12 March 2021

Dear Parents/Carers

New Uniform and School Logo

We are delighted to be writing to you with an update on our new uniform and school logo. We have continued to work on this behind the scenes since we last wrote to you in November and as a school we are excited with what is to come.

Just before the Christmas break, we held uniform focus groups, where we discussed ideas, concerns and questions related to the change of uniform. Within these groups we looked at a range of samples and tried out some different combinations. We would like to take this opportunity to once again thank the focus groups for their feedback. As part of this consultation we have now collected feedback from families, children, staff and governors which has all been considered throughout.

We are now pleased to be in a position to share with you our new uniform for Broadstone First School. We believe we have found an exciting design, which addresses the wishes, comments and any concerns you have raised.

In light of the current situation, we will introduce this change from September 2022. However, if you want to replace items with the new uniform you can do so from September 2021.

Ordinarily we would have hoped we would have been able to invite you into school to see the uniform in person however sadly COVID restrictions will not allow this as yet. So, we attach a range of photographs to share it with you.



Tudor Road, Broadstone, Dorset, BH18 8AA
01202 694376
office@broadstonefirst.poole.sch.uk
www.broadstonefirstschool.co.uk



Broadstone First School's new uniform consists of:

- Bottle green v neck sweatshirt with new school logo
- Bottle Green polo shirt with or without school logo
- Charcoal grey tailored school trousers
- Charcoal grey tailored school shorts
- Green tartan pleated skirt
- Black socks or tights
- Black school shoes or smart plain black trainers (no logo or stripes)



PE Kit:

- White round neck t-shirt
- Black Plain shorts
- Black plain jogging bottoms and sweatshirt
- Trainers
- BFS hoody (Optional)

Retail Suppliers

This has been a perfect time to research other companies who sell uniform. We have reviewed the quality of the garments as well as how cost effective the companies are. We are pleased to share that our uniform will be able to be sourced through two local outlets: Bartletts of Wimborne and PMG of Poole. We have also researched costs of non-logo bottle green uniform at great prices from local retailers as we wanted to make sure elements of the uniform is easily available at high street shops.

Costings

We recognise the time we find ourselves in and the financial implications which are associated with a uniform change and will do all we can to support families with this.

Please note, below are estimated costings and can be subject to change. Those with an asterix are available from Bartlett's and PMG. All other items are available from a range of high street shops and vary in price.

- Bottle green v-neck sweatshirt with school logo * £12- £15
- Bottle green polo shirt with school logo (optional) * £10
- Bottle green polo shirt without school logo
- Green tartan pleated skirt * £18
- Charcoal grey tailored school trousers or shorts

If you are in receipt of 'Pupil Premium' then you will be able to use your allocated funds to pay for the uniform. If you are not sure if you are eligible for this additional funding, please contact the school and we will be able to point you in the right direction.

We are aware that there is an added cost with the green tartan skirt and that this can only be purchased through a uniform supplier. Therefore, if you are **not** in receipt of Pupil Premium funding and are wanting to purchase a skirt, as a school we will subsidise your child's first skirt by paying £10 towards the cost. We hope this will support families in purchasing the new uniform but will also mean that as we move into the second year of our new uniform, there will be a number of good condition second hand skirts in circulation within our community for families to purchase. We are also looking for the PTA to offer a second-hand service for items still in good condition.

Environmentally Friendly

We are continuing to research school and charitable organisations who would benefit from reusing our old uniform. We will give you more information in regards to this in the Summer term.

New School Logo

We have also now finalised our new logo design, we have taken feedback from families, staff, children and governors and have worked closely with the company on a logo that captures our school and has clear meaning behind it.

The arch – this symbolises the history of the building and is the same shape as the arches in the listed part of the school.

The heart – this symbolises that we believe that children are at the heart of what we do and that we are in the heart of our community.

The 3 parts of the heart – these three ‘swoops’ of colour symbolise that we are part of a three-tier education system. This is the same symbolism as the middle school concept and so there is an added link.

We feel the design looks beautiful but also something the children will be able to relate to.



As always, any questions please do get in contact as we would love to hear from you.

Kind regards

A handwritten signature in black ink that appears to read "Dawn Wilks".

Dawn Wilks

Executive Head

A handwritten signature in black ink that appears to read "Rebecca Wood".

Rebecca Wood

Head of School