



26 November 2020

Dear Parents/Carers

Many thanks for your feedback and support regarding the proposed changes to our school uniform and logo. We will now be entering into the next stage of our consultation and as promised in our previous letter we will work closely with you throughout this whole process.

The need to change

We understand there are some reservations regarding the change of uniform. We wanted to take this opportunity to explain further the reason behind the need for this change. Currently our uniform has a multitude of variations. This can lead to highlighting differences between children which in fact goes against the sole purpose of a uniform- hindering our shared identity and sense of belonging. Feedback from families has also stated the frustrations within the flexibilities and the confusion this can lead to around what is acceptable and what isn't.

Many of you agreed that the school logo is now a little outdated and in need of a refresh. With the redesign of the logo imminent, it is a logical move to link the redesign of the logo and change of uniform simultaneously.

Financial Implications

We are conscious of the financial impact that a new uniform may have on families, especially as a result of the current pandemic. We are keen to secure value for money for parents and ensure we support all families with this. We are looking to introduce the new uniform from September 2021 but there will be a period of transition where the old uniform can still be worn. We will also look to offer a second-hand service for items still in good condition. Please be assured that in whatever we decide we will consider the cost to parents and will not ask for parents to pay more than they would ordinarily do for uniform.

Environmentally Friendly

With an introduction of a new uniform, we are aware there will be excess old uniform no longer needed and the impact this can have on the environment. We are researching school and charitable organisations both at home and abroad who would benefit from re-using our uniform.

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The next stage of the consultation

We want to work closely with our families and children to select a uniform that is smarter and contemporary. As part of the next stage of the consultation we would like to run a number of focus groups to discuss views, share samples and consult further on possible uniform combinations. We had hoped we would be in a position to be able to invite you into school to hold these. Sadly, due to the current restrictions this is not possible so we will be running virtual focus groups instead on the below dates via WebEx, a virtual meeting platform.

Thursday 3rd December at 9.30am

Thursday 3rd December at 2pm

Thursday 3rd December at 5pm

If you are interested in joining us in one of these focus groups please either phone or email the school office by Tuesday 01 December to secure a place. Once confirmed you will be sent a secure link and instructions via email on how to join the meeting.

We look forward to meeting with you.

As always, if you have any questions or concerns please do not hesitate to get in contact with us.

Best wishes



Dawn Wilks

Executive Head



Rebecca Wood

Head of School

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